

CARING FOR CREATION AND SHOPPING SUSTAINABLY

The fashion industry produces 100 billion garments annually—for 7 billion people on earth.

We send approximately 40 million tons of textiles to landfills or to be incinerated every year.

60% of all clothing is made of synthetic fibers such as polyester, which is an oil derivative containing high levels of microplastics. Washing synthetic clothing releases microplastics and contributes to 35% of all ocean microplastic pollution.

As you shop, please take care to check clothing labels. There are many items available these days that are made from repurposed materials, recycled materials (specifically denim) or plastics. Items of this type can be found at several local merchants and their labels often indicate that the item is an Ethical Brand which ensures that (1) the company's workers are treated fairly across the supply chain (2) the company focus on the reduction of carbon emissions that impact our waterways and (3) the practice of safe disposal of chemicals. Labels also show what materials were used as well as the percentage used of either fabric or plastic. (Much information regarding ethical branding can be found on the internet before shopping.) While shopping, don't forget to stop at thrift shops to consider their gently used items and donate your gently used items while you are there 😊 We can all do our part in hoping for a more sustainable future in fashion.